

TABLE OF CONTENTS

About Us	02
Vision & Mission	2
Meet Our Founder	13
Our Initiatives0	16
Our Impact	17
Sponsorship Brief	.1
The Ripples Professionals Book Club	5
The Ripples I folessionals book Club	, 3
Groom For Growth1	7
Mentee Testimonials 1	8
Appendix2	!1
Contact Information	23

ABOUT US

Ripples Leadership Hub is a dynamic and innovative platform designed to empower individuals with the skills and knowledge necessary to excel in leadership roles across diverse industries. This hub serves as a beacon for aspiring leaders, offering a comprehensive array of resources and opportunities to foster professional growth and development.

VISION

Our goal is to create a world where individuals, especially young women, are equipped with the skills and knowledge to thrive as transformative leaders across diverse industries.

MISSION

To empower individuals with the skills and knowledge necessary to excel in leadership roles across diverse industries.

MEET OUR FOUNDER



NANA ESI IDUN-ARKHURST

Divisional Director, Retail & Business Banking - Fidelity Bank GH Ltd.

Nana Esi Idun-Arkhurst is the Divisional Director of Retail & Business Banking at Fidelity Bank Ghana Limited. She handles strategy and leads the team to address the financial needs of diverse customer segments within Retail and Business Banking. She has led the transformation of the business into a dominant one, meeting the needs of customers through strong value propositions, innovative products, effective operating models and strategic partnerships.

-MEET OUR FOUNDER

With 20 years of experience in Banking, Nana Esi has expertise in SME Financing, Financial Inclusion, Wealth Management, Bancassurance and Digital Transformation. Prior to joining Fidelity Bank in 2016, Nana Esi worked with Standard Chartered Bank for 13 years where she worked in different roles across markets and headed various units. She holds a BSc. in Chemical Engineering from the Kwame Nkrumah University of Science and Technology and an MBA from The University of Edinburgh Business School in Scotland, where she was a Chevening Scholar as well as the school's 25th Anniversary Scholar.

She has certificates in Technology Contracts and Global Banking Program in Fintech/ Digital/ Analytics from the Columbia Business School.

Nana Esi is passionate about transformational leadership at all levels and seeks to contribute to the development of future leaders through her foundation, Ripples Leadership Hub. She has interests in innovative financial services, technology and agriculture. She is an avid gardener and a firm believer in organic agriculture. She wants to grow at least 80% of everything she eats in the next 3 years.



OUR INITIATIVES:

1. The Start-Right Mentorship Program:

The Start-Right Mentorship Program is a beacon of empowerment, particularly for young women embarking on their professional journeys. It unfolds as a 5-week Career Leadership Initiative, engaging over 100 young female professionals with the guidance of 10 accomplished female mentors.

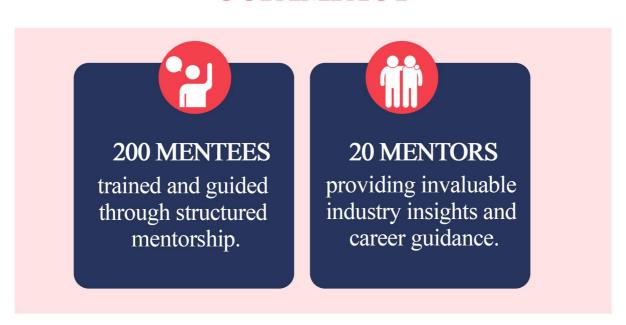
This visionary program is designed to empower participants with the essential tools and resources they need to thrive and ascend in their professional journeys. It encapsulates Nana Esi's enduring vision of creating a world where every young professional is endowed with mentorship and guidance to excel.

OUR INITIATIVES

With a cohort spanning Ghana, Nigeria, Uganda, and Tanzania, we've engaged young female professionals from around the globe, guiding participants through a five-week webinar series and a closing event/conference to encourage mentor-mentee bonding and networking.

Our program doesn't just stop at career guidance; it tackles foundational corporate challenges, empowering young professionals to succeed in all aspects of life.

OUR IMPACT



- Mentees from 5 African Countries and 1 European Country
- A diverse network of professionals spanning industries such as Health/Medical, Education, Accounting, Banking, Mining, Engineering, Start-ups, and Entrepreneurship.

TOPICS COVERED IN THE PROGRAM

Our mentorship program is designed to equip participants with both technical and soft skills essential for professional and personal growth.



Personal Branding and Goal Setting: Helping mentees define their professional identity and set strategic career goals.



Innovation and Creative Problem: Encouraging out-of-the-box thinking for real-world challenges.



Work-Life Balance and Well-being: Teaching strategies to maintain productivity while ensuring personal well-being.



Personal Growth and Continuous Learning: Fostering a mindset of lifelong learning and self-improvement.



Financial Literacy and Wealth Management: Equipping mentees with knowledge on budgeting, investments, and financial planning.



Building Emotional Intelligence:

Enhancing self-awareness and interpersonal skills for workplace success.



Career Trends and Adaptability:

Keeping participants informed about evolving industry trends and career shifts.



Effective Time Management and Productivity: Teaching efficiency techniques for workplace effectiveness.



Mentorship and Networking Strategies:

Encouraging meaningful professional connections and career support systems.



Negotiation Skills and Conflict Resolution:

Strengthening mentees' ability to navigate workplace dynamics.



Building a Strong Professional Network:

Leveraging connections for career advancement and opportunities.

TOPICS



Creating Work-Life Balance in a Virtual World: Providing strategies to thrive in remote and hybrid work settings.



Industry-Specific Insights and Trends: Tailored sessions to address unique industry challenges and opportunities.



Strategies for Navigating Challenges in the Workplace:

Preparing mentees to overcome obstacles in their professional journey.



Leadership Skills and Strategies:

Equipping future leaders with essential management and leadership competencies.

Through this program, we aim to bridge knowledge gaps, foster leadership potential, and create a strong community of professionals who are ready to make a difference in their respective fields.

SPONSORSHIP BRIEF

Join Us in Empowering the Next Generation of Female Leaders

At Ripples Leadership Hub, we are dedicated to fostering leadership and professional excellence among young female professionals.

Our flagship initiative, the Start-Right Mentorship Program, is a testament to this commitment. Through our program, we aim to equip over 100 dynamic mentees per cohort with the skills and knowledge necessary to excel in their careers.

Why Sponsor the Start-Right Mentorship Program?

By sponsoring the Start-Right Mentorship Program, you are not only investing in the development of future female leaders but also enhancing your brand's visibility and impact. With a sponsorship of GHS 20,000, your organization can nominate five female employees to participate in the program, gaining access to invaluable mentorship and career development opportunities.

SPONSORSHIP

OUR SPONSORSHIP PACKAGES OFFER EXCLUSIVE BENEFITS FOR BOTH MENTEES AND ORGANIZATIONS, INCLUDING:

MENTEE-LEVEL BENEFITS

Personal Branding

Enhance your LinkedIn profile for professional growth.

Elevator Pitch Mastery

Learn to communicate your value concisely and effectively.

River of Life Reflection

Gain deeper insights into your career journey and aspirations.

Curated Reading Recommendations

Access valuable resources on leadership, career growth, and personal development.

Membership in Our Book Club

Engage in thought-provoking discussions with like-minded professionals.

Participation in the Groom for Growth Initiative

Support and benefit from our professional attire program.

Exclusive Mentor-Mentee Engagement

Receive personalized guidance from industry leaders.

A Thriving Community of Women Professionals

Network and grow with accomplished female leaders.

ORGANIZATION-LEVEL BENEFITS

Community Engagement Opportunities

Showcase your organization's commitment to social responsibility.

Networking with Industry Leaders

Connect with sponsors, mentors, and emerging talents.

HOW YOUR SPONSORSHIP MAKES A DIFFERENCE

Your generous support will contribute to:

- Support impactful projects that drive long-term educational growth.
- Procure training materials and essential educational resources.
- Host engaging webinars and interactive learning sessions to enhance participant involvement.
- Cover operational costs for the team to ensure smooth project execution.
- Issue certificates of completion to participants, recognizing their achievements.
- Provide citations to our esteemed mentors, acknowledging their valuable contributions.
- Manage and engage with our social media handles, expanding our reach and impact.

SPONSORSHIP

- Create publicity materials to raise awareness and attract more participants.
- Organize the closing event (a physical gathering) to celebrate success and foster community.

By partnering with us, you help shape a future where young professionals especially women are empowered to lead, innovate, and make a lasting impact in their industries. Let's create a legacy of inspiring leadership together.

2. The Ripples Professionals Book Club:

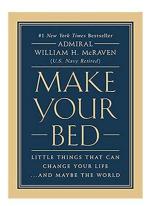
The Ripples Professionals Book Club is the second initiative of the Ripples Leadership Hub, boasting over 80 members. This initiative is designed to foster a culture of knowledge and growth among corporate and young professionals. By reading and discussing a diverse range of books, our members gain insights and skills that help them excel in their careers.

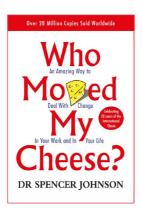
The Book Club aims to support professionals in their journey toward excellence and leadership by providing a platform for continuous learning through literature. Some of the impactful books we have explored include:

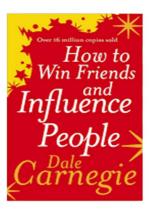
Make Your Bed, Who Moved My Cheese?, How to Win Friends and Influence People, Eat That Frog!, The Outliers, The Mind of a Strategist, etc.

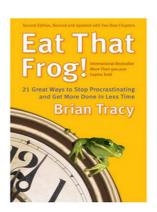
Our sessions are not just about reading; they are about diving deep into the world of ideas and strategies that drive success. The Ripples Professionals Book Club is a beautiful initiative where professionals come together to learn, grow, and share their knowledge, creating a vibrant community of lifelong learners.

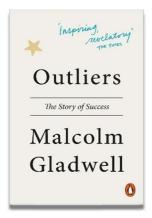
READING LIST 2024/2025

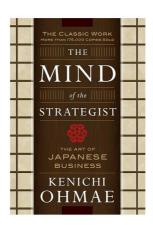


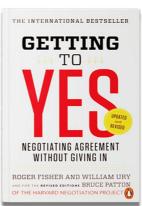


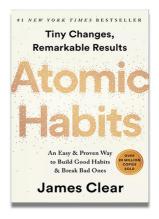


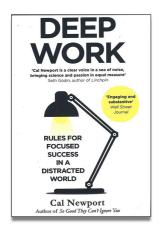


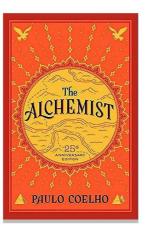


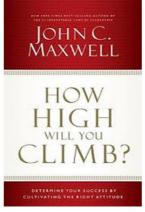


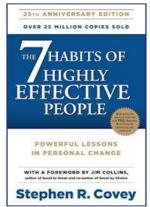












3. Groom for Growth

The Groom for Growth Initiative is aimed at young women entering the workforce. This initiative collects pre-loved or gently used corporate attire and distributes it to those in need. By providing access to professional clothes, the program ensures that career starters can begin their journeys with confidence and dignity, breaking down one of the barriers to workplace success.





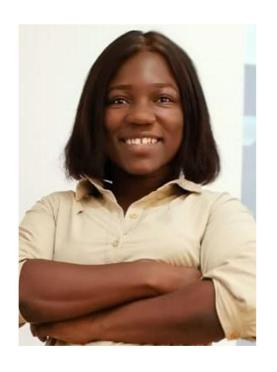


MENTEE TESTIMONIALS ON THE IMPACT OF THE START-RIGHT MENTORSHIP PROGRAM

Pearl Fremponmaa **Ampofo**

The Start-Right Mentorship Program has been an insightful journey for me. In my quest to find a mentor, I was fortunate to come across this wonderful group.

The 5-week webinar series encouraged me to compile and successfully launch my book, "Thrive." This program provided the motivation and guidance I needed to achieve my goals. I highly encourage every young lady who needs a career push or a boost in their personal development to take advantage of this incredible opportunity.



Rebecca Osei 3

Here is a summary of what I learnt at the start-right mentorship program. A 5- week program aimed at fresh graduates and young professional women who are already in the job market. These are some takeaways from the mentorship program:

MENTEE TESTIMONIALS

Networking for career development, Personal Branding and standing out everywhere, setting boundaries between work and personal life, Seizing opportunities for growth in the workplace, Learning from other Departments and Industries, Planning Career Advancement Strategies, and having time for myself as well as living healthy, Time Management and Effective Communication at the workplace. The program was insightful. Meeting new people and mentors, and getting to know about their beginnings was interesting.



Adenike Beyioku Abibat ••

During the Start-Right Mentorship Program, I was privileged to meet and network with great women with the vision to empower young ladies like me excel in our career and be able to achieve our goals as we journey through our career path.

At the end of the 5-week Start-Right Mentorship Program, I have learnt how to set and achieve my goals, the importance of Personal Branding and Effective Communication, and how to prioritize important things.

MENTEE TESTIMONIALS



Joesphine Brew 3

Here is a summary of the five-week Start-Right Mentorship Program:

The Start-Right Mentorship Program was a 5-week journey that equipped me with essential tools and insights to propel my career forward.

Through strategic career guidance, skills development and mentorship, I gained valuable knowledge on :

Clarifying my career vision and goals, Identifying and leveraging my strengths, building a professional network, developing a growth mindset, and creating a personalized career development plan. This programme provided a supportive environment to employ my potiential, overcome challenges and develop a proactive approach to achieving my career aspirations. I emerged with a renewed sense of purpose, confidence and a clear roadmap to success.

APPENDIX:





APPENDIX:







GET INVOLVED

We invite you to partner with us in this vital initiative. For more information on sponsorship opportunities and how you can get involved, please contact us at:

Nana Esi Idun-Arkhurst (Founder) - 020 222 0490 Rita Afoakwa (Coordinator) - 055 727 5001

www.ripplesleadershiphub.com

f in 0 0 @ripplesleadershiphub

Powered by: **Resawce**